**Excel Challenge**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Theather is the industry that uses crowdfunding campaigns the most, and has more than 50% of success, also film & video, and music proyects often use crowdfunding campaigns having more than 50% of success as well.
2. Journalism proyects have a 100% of success rate, but the sample is too little (4) to be reliable.
3. Regarding Journalism, Technology industry has the highest percentage of success rate at crowdfunding campaigns.

* What are some limitations of this dataset?

Some of the categories have really few cases, so that information is not that useful.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I would compare the total budget against the result obtained to check if money is a critical factor or if there are other more relevant variables.