**Excel Challenge**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Theather is the industry that uses crowdfunding campaigns the most, and has more than 50% of success, also film & video, and music proyects often use crowdfunding campaigns having more than 50% of success as well.
2. Journalism proyects have a 100% of success rate, but the sample is too little (4) to be reliable.
3. Regarding Journalism, Technology industry has the highest percentage of success rate at crowdfunding campaigns.

* What are some limitations of this dataset?

Some of the categories have really few cases, so that information is not that useful.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I would compare the total budget against the result obtained to check if money is a critical factor or if there are other more relevant variables.

* Use your data to determine whether the mean or the median better summarizes the data.

The median is a better option to summarize the data because the range of the values is too big.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There is more variability in the successful campaigns. I think that doesn’t make sense, but probably because the number of backers of a campaign, is not the most critical variable for the success of a crowdfunding campaign.